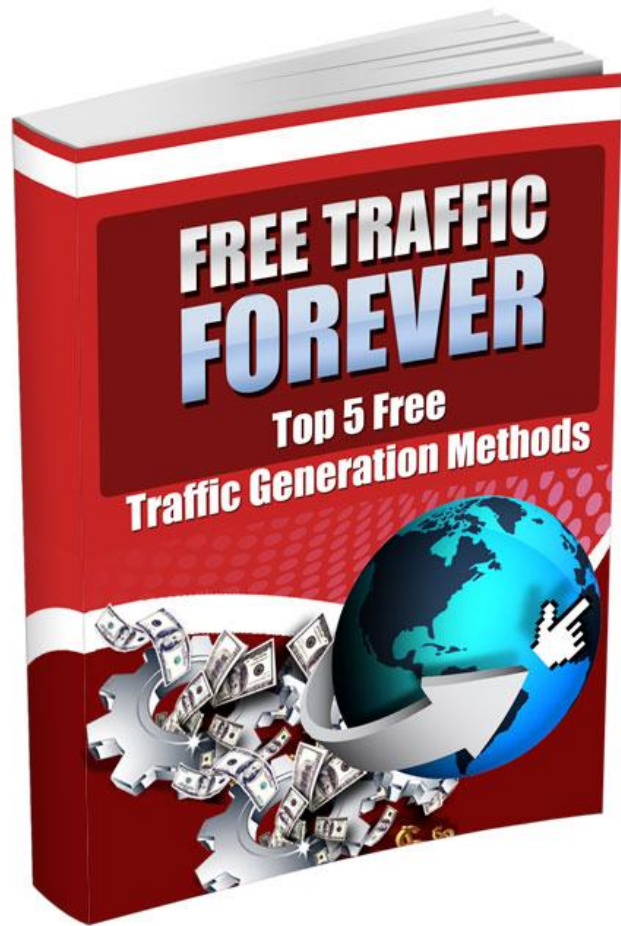


FREE TRAFFIC FOREVER



**Top 5 Free
Traffic Generation Methods**

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Contents

Top 5 Free Traffic Generation Methods	4
Top 5 Methods	5
1. Search Engine Optimization.....	5
2. Article Marketing	7
3. Video Marketing	9
4. Forum Marketing	10
5. Social Media Marketing	15

Top 5 Free Traffic Generation Methods!

If you are planning to put up an online business or you already have an online business, then generating traffic must be on your top priorities. With no traffic, literally you have nothing. But if you have an idea on how to generate traffic on demand, then you can surely make a huge amount of money.



Nowadays, owners of websites as well as bloggers utilize many different traffic generation methods online. Of all these methods, there are those methods that are proven to be one of the best, which can surely help you to drive massive amounts of traffic to your website.

Well, if you can drive a huge amount of traffic in your website for free, then you can surely make lots of money. Here are the top 5 free traffic generation methods you can use to your full advantage.

Top 5 Methods

1. Search Engine Optimization

SEO or Search Engine Optimization, also known as Search Engine Marketing, is generally considered as one of the most effective traffic generation strategies online due to its ability to drive massive traffic to your website for free.



The main purpose of SEO is to optimize your website for the keywords that people are using to search for on search engines like Yahoo, Google, Bing and MSN.

Basically, there are two elements that you need to work on in order for you to successfully drive free traffic to your website.

The first is by being On-Site Optimization. This is done by putting your keywords in the page, in the meta tags, title tags, and more.

The second is by being Off-Site Optimization. This is done primarily by getting quality backlinks to your site.

In the world of SEO, backlinks are generally those hyperlinks that come from other sites, which are pointing directly to your website. These are keywords represented as anchor text in the hyperlink.

Here are some important things to consider for an effective SEO.

- Make the title tag as the most significant keyword and include an enticing description that will drive people to visit your website. Bear in mind, the title tag is not the title of your web page. It is what the visitor sees at the top of the browser once they visit your site. An effective way to do this is to make a title tag in the form of a question, which suggests how you can help your visitors solve their problem.

For example: Finding for highly effective SEO strategies to generate massive traffic for free?

- Put important keywords in your meta tag as well as ideal synonyms of your keywords.
- Rewrite complicated URLs so as to make them more SEO friendly. Now if you have a long and confusing URL in your page, your visitors will not like it as well as these search engines. This lessens the possibility for you to generate more traffic in your website. As much as possible, use short and simple URLs.
- Utilize important keywords in your header tags.
- Include keyword rich alt tag in the images in your page that describes the picture exactly.

2. Article Marketing

For years, article marketing is proven to be a highly effective online marketing strategy. It is a powerful online marketing tool that has the ability to drive massive traffic to your website for free. If you really want to maximize the potential of your website to get as much traffic as it can, consider implementing article marketing in your online traffic generation strategies.

Article Marketing

This effective strategy involves researching for a good keyword using [Market Samurai](#) (Keyword Research Tool) that is relevant to your niche then writing something informative about it. After which, submitting your helpful articles to these online article directories available.

Here are all the best article directories to submit your articles.

Top Article Directories

- [EzineArticles](#) - PR6
- [Submit Your Article](#) - PR4
- [Suite101](#) - PR7
- [Helium](#) - PR6
- [ArticleDashboard](#) - PR5
- [ArticleBase](#) - [GoArticles](#) - PR4
- [WebProNews](#) - PR6

- [SearchWarp](#) - PR6
- [Isnare](#) - PR6.
- [American Chronicle](#) - PR6
- [ArticleCity](#) - PR5
- [IdeaMarketers](#) - PR5
- [Site Reference](#) - PR5
- [Article Alley](#) - PR5
- [TheWhir](#) - PR6
- [Articles Factory](#) - PR4
- [SelfGrowth](#) - PR6
- [Amazines](#) - PR3
- [Article Snatch](#) - PR5

The main goal of article marketing is to attract readers to visit your official website with the help of the resource box. The resource box that these article directories have enables you to promote your website by placing a link to your articles which in turn will lead them to your main site.

The more informative and helpful your articles are, it is more likely that the more individuals will click your link in the resource box. As a result, the more traffic you can have for your website.

Take note: When researching for a good keyword, as much as possible consider those that have high online searches with low competition. Furthermore, when you are writing an article, make sure that it is original, informative and helpful. When you are done writing the article, you must proofread it so as to make sure that there are no misspelled words or grammar errors. After which, check it with [Copyscape](#) (Plegarism Checker) before publishing it in your website.

3. Video Marketing

Another effective online marketing strategy, video marketing is also one of the best methods to drive free traffic to your website. Similar to the two strategies stated above, this traffic generation strategy as well involves finding a good keyword related to your niche, creating a creative and informative video about it, uploading it in many video directories such as Youtube and then promoting it.



Over time, your video will rank in these online search engines and will gain organic traffic from social networks, Google and video sites. Video marketing can serve as a big help to generate traffic, but it will be more effective to drive traffic to your website if this traffic generating strategy is implemented together with article marketing.

Below are the best directories to submit your videos.

Top Video Directories

- [Youtube](#)
- [Metacafe](#)

- [Google Video](#)
- [Yahoo! Video](#)
- [Clipmoon](#)
- [Daily Motion](#)
- [Vimeo](#)
- [Vidly](#)
- [Hotshare](#)
- [MySpace Vids](#)
- [Flixya](#)
- [Viddler](#)
- [Qik](#)
- [Twitvid](#)
- [Omnisio](#)
- [Yfrog](#)
- [Utipu](#)
- [Ovi](#)
- [Tweetube](#)
- [Helpful Video](#)
- [Gawkk](#)
- [Shutterfly](#)
- [Dropshots](#)
- [Share Videos Online](#)
- [Stash Space](#)
- [Break](#)
- [Vidilife](#)
- [Stickam](#)

4. Forum Marketing

Forum marketing is a powerful online marketing strategy that can serve as a big help to drive traffic to your website. Forums are a popular way to generate traffic nowadays.

There are hundreds or more forums available out there in different niches, so it will not be difficult for you to find a number of forums in relation to your field of interest or niche.



It is free to join in forums and if you know exactly how to implement forum marketing you can use it effectively to drive massive traffic to your website. The good thing with this strategy is that forum marketing is not a complicated traffic generation method. All you need to do is to create an account on a number of good ranking forums and then create posts on them regularly.

Before starting to participate in any discussions or commonly known as threads, you should create and add an attractive signature to your account so as to lead the members of the forum site to visit your website. Almost all of these forums allow the users to put a few links in their signature, which will be displayed just below their post.

For example: [Read My Highly Recommended Posts at Mark Errol's Website.](#) (Hyperlink)

Forums with high activity are those sites that have a lot of interaction or participation as well as daily traffic. So the higher the number of participants is the higher the members that the forum has as well. And the higher the members are the greater amount of traffic you can get from it. These are

best forums that you should engage into if you want to have a better result from implementing this online marketing strategy. You will know when a forum has a high activity by the number of replies to a single group or thread discussion.

Before you should participate in any discussion, make sure that you are aware of the forum rules so you will be to participate in an acceptable manner. Read first the rules of the forum that you want to become a member so you will be guided properly.

Here are the things you should do to generate more traffic from a high activity forum.

- Find 2 high traffic, active forum sites that are relevant to your niche and then find topics (question-like topics) with a huge amount of activity (posts or replies). After which, at least spend 30 minutes or better yet 1 hour for two times a week providing quality (complete, informative, helpful, relevant) responses. Be sure that you leave a link of your website in your forum profile as we as an attractive signature.

However, if you are not knowledgeable enough about the topic, research and read more about it then from your own understanding, create a response that will give the best answer to the question. Note, never copy or rephrase the answer of others. Be sure also that your grammar is correct and the words you used are spelled correctly. In addition, if your first language is not English, as much as possible make your response in pure English and not a combination of two languages.

- Create a new thread or topic in the forum to share valuable information or tips that are based on truth. Do not make anything out of your imagination. As more and more

individuals are reading your tips or the valuable information you have shared and eventually they find it helpful, they will be driven to visit your website.

Take note: In creating a thread, make sure that the information you are providing are helpful, updated and informative. Something that could help them augment their knowledge about a given topic or teach them something they don't know as well as help them solve a certain problem.

- Post an informative or helpful video on YouTube and post it also on the forum site that you are a member with. Doing this is a powerful way to increase your YouTube views and at the same time getting additional traffic from the forum site. There are those forum sites that allow the users to post a video. If you find one, then take advantage of it.

You can determine if the forum site allows video posts if there are those members who actually did one. However, to make sure read their Terms Of Use.

Finding a High Traffic Forum Site

You can find a (Niche Specific Forum Site) forum site relevant to your niche on Yahoo and Google. If you are into the Internet Marketing niche, here are some of the most popular forum sites.

- Warrior Forum – 200,000 plus members, PR5
- Digital Point Forum – 200,000 plus members, PR4
- WAHM Forum – 60,000 plus members, PR4

Take Note: For you to be able to get a high amount of targeted traffic, it is best that you should join those forum sites that are relevant to your niche. A common pitfall of most people is that they engage in a high PR forum site that is not related to the niche that they are targeting.

If you are implementing this traffic generation strategy on the wrong niche specific forum, you will not generate quality traffic due to the fact that forum members only go to a particular forum site that are interested into to look for a specific solution to their need.

The purpose of targeting a forum site that is related to your field of specialty or niche is not only to primarily generate traffic, but more specifically, to get traffic from your targeted visitors (potential customers) who will be interested to the products or services you offer in your website.

So, for example, if you are in the body building niche, find a forum site for body building lovers; if you are into the golfing niche, find a forum site specifically for golf lovers.

For you to find a forum site relevant to your niche here's how to do it using Google search.

Go to [Google](#) and in the search box enter the keywords (your niche) using this format:

“keyword+discussion board” or “keyword'+forums”

One by one check the results so you can find the most ideal forum sites that are relevant to your niche.

5. Social Media Marketing

With the popularity of social media sites, social media marketing makes it one of the most effective traffic generation strategies. Social media sites are divided into two classifications and these are social bookmarking sites and social networking sites. If you want to optimize traffic generation as much as possible, the best thing you should do is to use these two social media categories.



Social networking sites such as [Twitter](#), [LinkedIn](#), [Facebook](#), [MySpace](#), [YouTube](#) as well as others are a great way to generate traffic for free. On the other hand, social bookmarking sites like [Digg](#), [Reddit](#), [Delicious](#), [StumbleUpon](#) and many others more are also an effective way to gain additional traffic in your website. The good thing with all these sites is that you can use them for free. They will not charge you for any amount.

The key to make this traffic generation method effective is active participation. You should actively participate in these social sites in order for you to successfully generate traffic. It

will not work on its own; you need to do something about it. Leave comments, help the users, ask questions, upload photos, upload videos, etc...

The amount of traffic that your website can get will depend on your ability to drive online traffic to your site. And this will greatly depend on the marketing strategies that you are using to drive traffic to your website.

If you want to make sure that you will drive a huge amount of traffic to your website in an increasing number, use these proven effective traffic generation methods stated above. These top 5 traffic generation methods will surely help you to generate massive amounts of traffic for free.